More money is going to where it is needed most to support communities and good causes through more informed understanding of the grantmaking picture.

In order for the data to inform decision-making, we need to increase people's ability to use the data. This requires improving skills and confidence to use the data effectively, making it easier to access and use, and inspire people in how it can be used. We need to permanently transform how data is seen, used and positioned across organisations, and advocate for supportive policies.

Values running throughout: Purposeful, Open, Curious, Collaborative, Inclusive

Internal dependencies: People, £, Systems, Comms, Governance, Relationships, Policies & procedures, Development